



TERMS OF USE OF THE LOGO

September 2014

The following terms regulate the usage of the logo of the German Initiative on Sustainable Cocoa (GISCO).

1. The logo of the German Initiative on Sustainable Cocoa

The logo of the German Initiative on Sustainable Cocoa consists of a figurative mark (abstract cocoa blossom) and a word mark (Forum Nachhaltiger Kakao/German Initiative on Sustainable Cocoa).

2. Who may use the logo?

The logo of the German Initiative on Sustainable Cocoa may only be used by its members and secretariat. Partner organisations may use the logo under special conditions. In such a case, the partner organisation has to request prior permission from GISCO: info@kakaoforum.de. On termination of the membership, the logo must be removed with immediate effect.

3. Where is the logo used and displayed?

Members can use the logo to communicate their membership in the German Initiative on Sustainable Cocoa and thus demonstrate their commitment to a more sustainable cocoa sector.

The logo can be included on websites, in newsletters and in other informational material and publications provided by the members. It can also be used for the purpose of external appearance, e.g. in annual reports and brochures of the company or organisation. Members may also display the logo on trade fair booths and on relevant events to indicate their GISCO membership.

The logo is not a certification mark or a test label. It is therefore not permitted to use the logo on any kind of product. Consumers shall not have the impression that the cocoa used in the product is certified.

4. How is the logo used?

The German Initiative on Sustainable Cocoa is the only legal owner of the logo. Colours, format, opacity, proportions and text of the logo may not be modified. Modifications in terms of lettering, shape and colour are not permitted. The elements of the logo may not be used separately.

GISCO members can download the logo in the website's member section. On request, the secretariat can also send the logo to members. It is available in .eps and .jpg formats and should preferably be used with colours.



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5. Limitation

The right of using the logo of the German Initiative on Sustainable Cocoa is linked to membership in the initiative and ends on termination of this membership. A transfer of the right of use to third parties is not permitted. The right of use may be revoked in case of improper use.

These cases particularly include:

- transfer of the member logo to non-members
- infringement of terms and conditions of use
- giving access to unauthorised parties

If the German Initiative on Sustainable Cocoa learns about such an infringement, it will adopt preventive measures or revoke the use.

Members who use the logo are required to follow the terms and conditions and to notify GISCO if they become aware of improper use.
