## Protecting children's rights: an introduction session for businesses

30/01/2024











### **Agenda**











	Agenda Point	LEAD
13.30	Introduction	Sophie Tüllmann, SWISSCO
13.35	Child rights: key issues for businesses	Monika Althaus, UNICEF Switzerland & Liechtenstein and Sandra Groth, Save the Children Switzerland
13.50	Implications of current and future Human Rights Due Diligence Legislation	Sarah Dekkiche, ICI
14.00	Approaches to identify, prevent and address child labour in the cocoa sector	Megan Passey, ICI
14.15	Case study: An SME's HRDD journey to identify, prevent, monitor and address child labour in their operations and supply chains	Nicoletta Lumaldo, SWISSCO & Sarah Dekkiche, ICI
14.55	Wrap-up	Sophie Tüllmann, SWISSCO











### **Technical Notes**

The session is not a lecture event and **interaction** is explicitly desired! However, please note the following:



Please **mute** yourself during the presentations by clicking on the microphone icon.



Please signal your contributions with the raise your hand function.



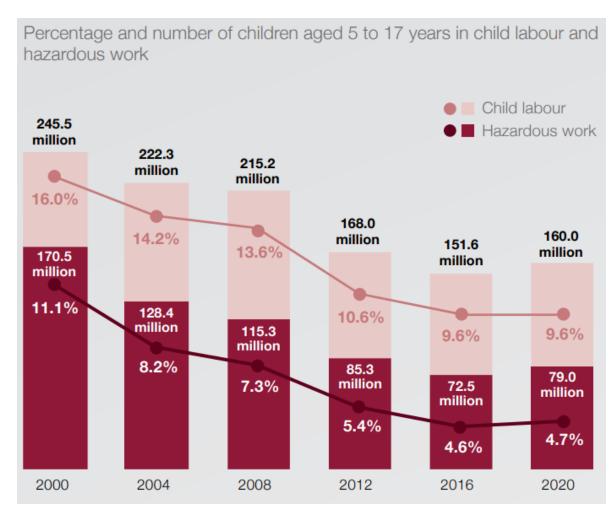
We invite you to turn on your **camera** when speaking to make the session more interactive.

# Child rights: key issues for businesses

Monika Althaus, UNICEF Switzerland & Liechtenstein & Sandra Groth, Save the Children Switzerland

### Child labour: A global challenge

- Globally, 160 million children are in child labour;
  - 1 in 10 children
  - 50% of these children do hazardous work
  - 1/3 are not in school
  - The agricultural sector accounts for almost
     3/4 of child labour
- Most children in child labour work within their own family (approx. 72%)
- Child labour is often most prevalent in the second, third or lower tiers of the supply chain
- Cocoa-specific numbers follow in next input.



- Quelle: <u>ILO / UNICEF (2021)</u>: <u>Global Estimates of Child Labour 2020</u>, <u>Alliance 8.7 (2019)</u>: <u>Ending forced labour</u>, <u>child labour and human trafficking in global supply chains</u>; <u>US Department of Labour</u>, <u>List of Goods Produced by Child Labour or Forced Labour</u>

### **Definition**

The term "child labour" is defined as work that

is **mentally, physically, socially or morally danger- ous** and harmful to children.

It refers to work that

- is harmful to children's physical and mental devel opment, with potentially lifelong consequences
- interferes with their schooling
- deprives children of their childhood, their potential and their dignity.

Cf. International Labour Organization





### Regulatory framework on child labour



### UN Convention on the rights of the child

- 196 signatories
- Art. 32: Prohibition of economic exploitation of children

### Covenant on economic, social and cultural rights

Art. 10: Prohibition of economic exploitation



#### **ILO Core conventions**

#### **Conventions**

- No 138: Definition of a minimum age for work
- No 182: Elimination of the worst forms of child labour



#### **Ghana: National legislation**

CRC; ILO Conventions 138 + 182	Ratified
Minimum Age for employment	<b>15</b> (Section 89 and 92 of the Children's Act (27))
Minimum Age for Hazardous Work	<b>18</b> (Section 91 and 92 of the Children's Act (27)), <u>List of hazardous</u> work
National Accelerated Action Plan Against Child Labour 2023 - 2027	



#### **Côte d'Ivoire: National legislation**

CRC; ILO Conventions 138 + 182	Ratified
Minimum Age for employment	<b>16</b> (Article 23.2 of the Labor Code; Article 16 of the Constitution (22,30))
Minimum Age for Hazardous Work	<b>18</b> (Article 4 of the Prohibitions of Hazardous Work List (31)), <u>List of hazardous work</u>

### Regulations on mandatory Human Rights Due Diligence (mHRDD), including child labour

> Are covered in next input











### Beyond child labour salient children's rights issues in the cocoa context

children's rights









Education



Child survival (health, nutrition, WASH)

Source: UNICEF (2018): Children's rights in Cocoa-Growing Communities of Côte d'Ivoire



Examples of challenges

Most salient

issues in the

cocoa context

Poor living conditions; informal settlements

Child labour and trafficking; violence against children at home and in school; lack of birth registration

Insufficient preschools/early childhood development services; barriers to accessing primary and secondary education

Disease: malnutrition: inadequate water; sanitation and hygiene

Interconnected root causes

Poverty



Social barriers



Gender inequality



Environmental degradation

### The role of business

**ROOT CAUSES** 

Poverty (often linked to migration)

Lack of access to childcare. education and opportunities for youth

> Insufficient awareness & lack of government enforcement

**BUSINESS MULTIPLIERS** 

Insufficient pricing, wages, social security

Limited decent work opportunities for youth

Lack off family-friendly workplaces

Remote workplaces, usage of migrant worker

Insufficient prevention and remediation mechanisms in supply chains Lack of visibility and monitoring

**CHILD LABOUR** 



**ELIMINATION OF CHILD** 

FACTORS MITIGATING CHILD LABOUR

**SUPPLY CHAIN** 

**CONTEXT** 

Mitigate CL risks:

Income – Family Friendly Workplaces – Youth Development

Poverty alleviation

Improved access to and quality of education

Proactively increase supply chain visibility and transparency

Engage direct &

Set up global remediation process Social security systems

> Child Protection **Systems**

indirect suppliers

**LABOUR** 

### **Child Rights & Business**

- The reasons for child rights violations in global supply chains are complex
- In order to tackle them, businesses need to follow a child-centred approach that not only focusses on their own supply chain but adresses root causes
- Any measures intended to benefit children should incorporate child participation
- Child labour is just one touch point of businesses and children –
  in order to fully understand the impact on Child Rights, a broader
  perspective, as described within the Child Rights and Business
  Principles, is needed

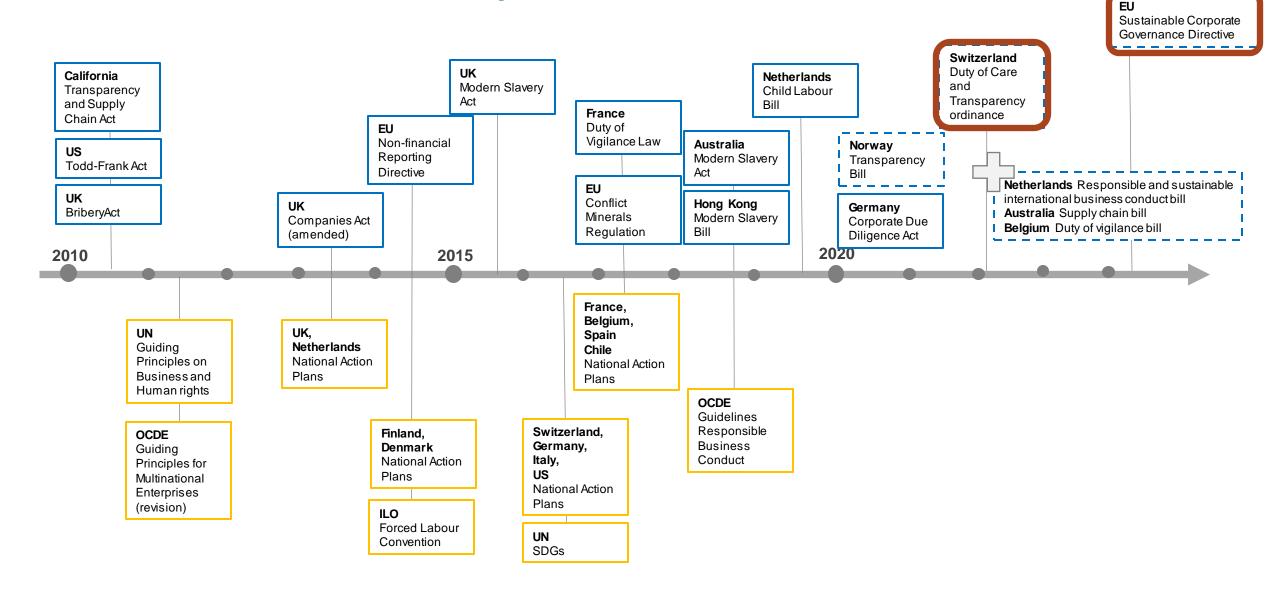


<u>Child Rights and Business Principles</u> – a lens for business to understand material impacts on children



# Implications of current and future Human Rights Due Diligence Legislation

### Towards mandatory HRDD





### Corporate Sustainabilty Due Diligence Directive [draft]

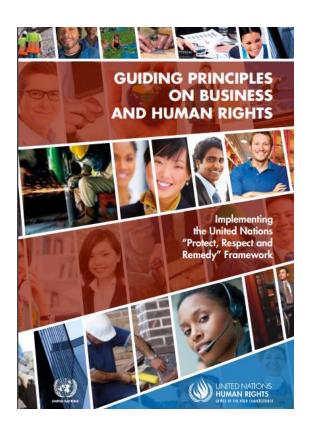
Scope	<ul> <li>EU and parent companies with &gt; 500 employees and a worldwide turnover &gt; 150 million Euro.</li> <li>Companies with &gt; 250 employees and with a turnover of &gt; 40 million euro if at least 20 million are generated in a high-risk sector, including agriculture.</li> <li>Non-EU companies and parent companies with equivalent turnover in the EU (the Commission will have to publish a list of non-EU companies that fall under the scope of the directive)</li> <li>* garment &amp; footwear, agriculture, minerals</li> </ul>
Obligation	<ul> <li>Conduct human rights and environmental due diligence through:</li> <li>Embed DD into policy existing policies, have a human rights policy</li> <li>Identify actual or potential adverse impacts</li> <li>Prevent, minimise potential adverse impacts</li> <li>Brining actual adverse impacts to an end and mitigating their extent</li> <li>Complaints procedure</li> <li>Monitor the effectiveness of the policy and measures</li> <li>Communicate publicly</li> </ul>
Reach	Own operations + Supply chain
Sanction	<ul> <li>Civil liability included, with better access to justice and remedy for victims. The agreement establishes a period of 5 years to bring claims by those concerned by adverse impacts (including trade unions or civil society organisations).</li> <li>Administrative in form of pecuniary fines (a minimum maximum of 5% of the company's net turnover)</li> </ul>



### Ordinance on Due Diligence Obligations and Transparency Regarding Child Labour

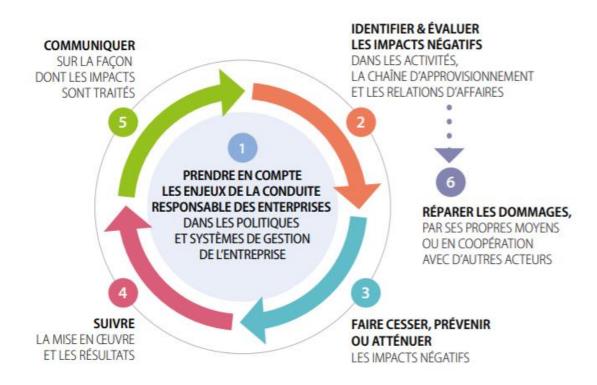
Scope	<ul> <li>Companies meeting two of the following criteria:</li> <li>Balance sheet of 20 Mio CHF</li> <li>Turnover of 40 Mio CHF</li> <li>250 full time employees</li> </ul>
Obligation	<ul> <li>For companies with "grounded suspicion" of child labour:         <ul> <li>Establish a policy and management system</li> <li>Traceability: Provide a written list of production sites and contractors.</li> <li>Risk identification and evaluation</li> <li>Take measures to eliminate, prevent or reduce to the minimum the identified and evaluated risks</li> <li>Consolidated reporting</li> <li>Exceptions to the due diligence requirements for companies presenting low risks and companies complying to international standards</li> </ul> </li> <li>Exemptions for companies:         <ul> <li>Presenting low risks (based on the UNICEF Children's Rights in the Workplace Index)</li> <li>Complying with or fulfilling international standards (ILO Conventions n° 138 and 182; ILO-IOE child labour guidance tool; OECD DD Guidance)</li> </ul> </li> </ul>
Reach	Own operations + Supply chain
Sanction	Administrative: Fine of max 100,000 CHF

### The corporate responsibility to respect human rights According to the UN Guiding Principles on Business and Human Rights



- Companies have a responsibility to respect human rights, which requires enterprises to:
  - a) Avoid causing or contributing to adverse impacts through their own activaties;
  - b) Seek to prevent or mitigate adverse impacts that are directly linked to their operations and supply chains, even if they have not contributed to those impacts (UNGP 13)
- In order to identify, prevent, mitigate and account for how they address their adverse human rights impacts, business enterprises should carry out human rights due diligence (UNGP 17)
- Identify and assess any actual or potential adverse human rights impacts with which they
  may be involved either through their own activities or as a result of their business relationships
  (UNGP 18)
- In order to verify whether adverse human rights impacts are being addressed, business enterprises should **track the effectiveness of their response** (UNGP 20)
- In order to account for how they address their human rights impacts, business enterprises should be prepared to **communicate this externally** (UNGP 21)

### Risk-based due diligence on human rights Based on the OECD Due Diligence for Responsible Business Conduct



Process of continuous improvement



# Approaches to identify, prevent and address child labour in the cocoa sector

### Scale of child labour in cocoa



child labourers globally



1.56 million

child labourers in cocoa in Côte d'Ivoire & Ghana<sup>1</sup>



child labourers in agriculture **globally** 

61
million

child labourers in agriculture in **Africa** 

Not unique to cocoa, but cocoa-specific drivers...

- Labour intensive crop
- Smallholder farms
- Fragmented supply-chain
- Migration
- Low yields & low farmer income
- Poverty
- Poor social infrastructure

... and both a symptom and cause of an unsustainable supply-chain.

# Examples of hazardous activities for children in the cocoa industry











# Scale of child labour and forced labour in cocoa

Forced labour is far less widespread than child labour, but impacts are more serious.

1 NORC, 2020. Assessing Progress in Reducing Child Labor in Cocoa Production in Cocoa Growing Areas of Côte d'Ivoire and Ghana.

2 Walk Free Foundation, 2018. The Prevalence of Forced Labour and Child Labour in the Cocoa sectors of Sectors of Côte d'Ivoire and Ghana.

## 1.56 million

children in child labour in Côte d'Ivoire and Ghana<sup>1</sup> 45%

of children in cocoagrowing areas

16,000

children in forced labour<sup>2</sup>

<1%

of working children in cocoa-growing areas

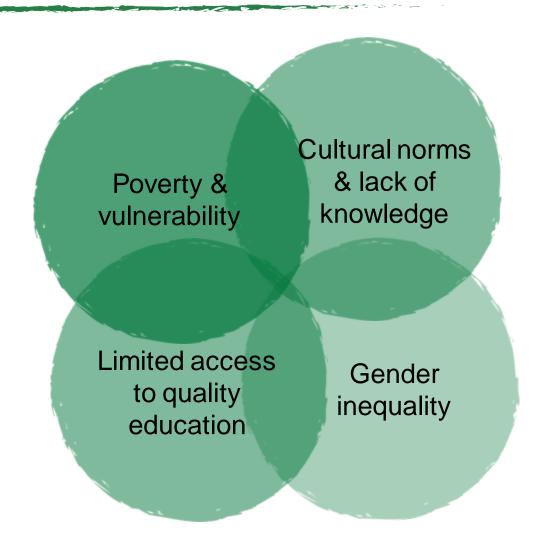
13,300

adults in forced labour<sup>2</sup>

<0.4%

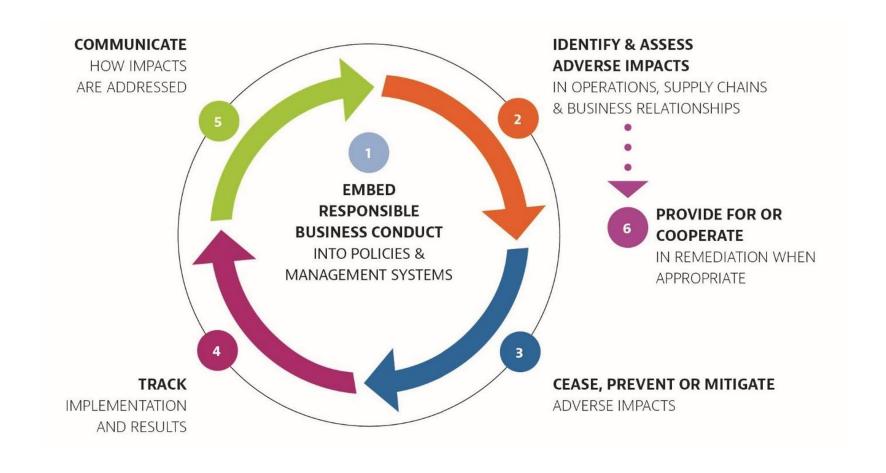
of adults working in cocoa

### Root causes



## What are business obligations in relation to human rights?

OECD due diligence framework:



### How to identify adverse human rights impacts?

### Know your supply chain

(Where? Who? What?)



Assess risks in these places

for the different people involved



### How to cease, prevent or mitigate risks?

Two common approaches exist to assess and address child labour in the cocoa sector, both tackle the same root causes:



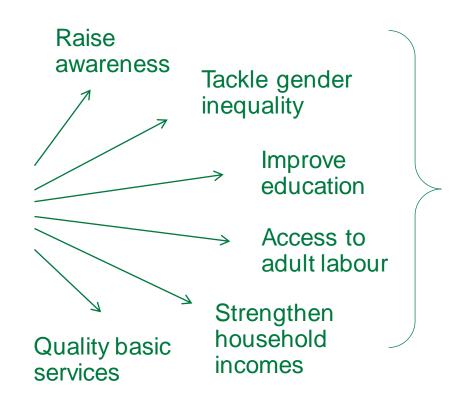
Child Labour Monitoring and Remediation Systems



Comprehensive community development



Provide support (prevention & remediation)



### How to track implementation and results?

### Both types of approach can be effective in reducing child labour.

But data needs to by systematically collected and carefully managed in order to monitor progress and demonstrate impact:



33%

Reduction in hazardous child labour at community level after 3+ years of mixed industry-supported interventions (CLMRS & community development) (NORC, 2020)



36%

Reduction in hazardous work among child labourers identified by ICI's **CLMRS** (ICI, 2023)



20%

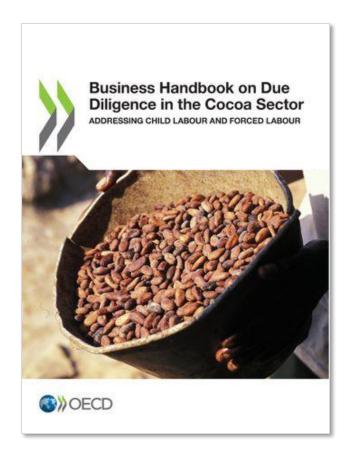
Reduction in hazardous child labour after 3+ years of childcentred community development (ICI, 2020)

### How to **communicate** on implementation and results?

- Individual companies should publicly communicate their efforts, to prevent and address child labour, and their impacts.
- Collective reporting efforts (e.g. member reporting to ISCOs, to ICI) help us to understand sector-wide progress on the coverage, and ultimately impact of these efforts.



### How can I learn more?



### Business Handbook on Due Diligence in the Cocoa Sector: Addressing Child Labour and Forced Labour

- Step-by-step sector and issue-specific guidance
- Specific sections for SMEs
- Practical examples



### Fictional Case Study

### Introduction of the SME

#### SwissCocoa Crafters AG

**Establishment:** Founded by Anja Widmer in 2014, visionary entrepreneur dedicated to ethical and sustainable Swiss chocolate

Location: Headquartered in Neuchatel, Switzerland

Size: Small and Medium-sized Enterprise (SME), 102 employees,

volume of cocoa sourced: 600 t (50% from Ghana, 50% from Ecuador)

Financials: CHF 50 million (net) annual turnover

Mission: Produce high-quality chocolate and promote ethical and sustainable practices in the cocoa

sector

**Operations:** Collaboration with local farmers indirectly through 2 established traders and processors, one sourcing from West Africa (Ghana), and the other from Latin America (Ecuador); several commitments on social and environmental sustainability



### Wrap-up

Sophie Tüllmann, SWISSCO











### **ISCO Working Group Meetings 2024**

#### ISCO Working Groups:

- Traceability & Transparency
- Living Income
- Forests & Agroforestry
- Child Labour
- Monitoring & Evaluation

#### Interested in joining a working group?

Please reach out to one of the ISCO secretariats and we will sign you up. If you were already registered for one or more working groups in the past, you do not need to do it again.

	Date & Time* (CET)	Activity
i	January 23rd 14h - 15h30	WG Forest & Agroforestry
	January 30th 13h30 - 15h	WG Child Labour: intro session for SMEs
	February 1st 13h30 - 15h	WG Monitoring
	April 18th Tbc	WG Living Income
	May 28th Tbc	WG Traceability
	June 13th Tbc	WG Child Labour
	September 12th Tbc	WG Monitoring
	October 17th Tbc	WG Child Labour
	October 31st Tbc	WG Living Income
	November 6th Tbc	WG Traceability
	November 22nd Tbc	WG Forest & Agroforestry

### Thank you!