



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa



Schweizer Plattform für
Nachhaltigen Kakao

World Cocoa Conference 2018

„EXCHANGE MEETING ON COOPERATION OPPORTUNITIES ON SUSTAINABLE COCOA”



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa



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OPENING

Wolf Kropp-Büttner

Vorsitzender / Chairman

Forum Nachhaltiger Kakao

German Initiative on Sustainable Cocoa (GISCO)



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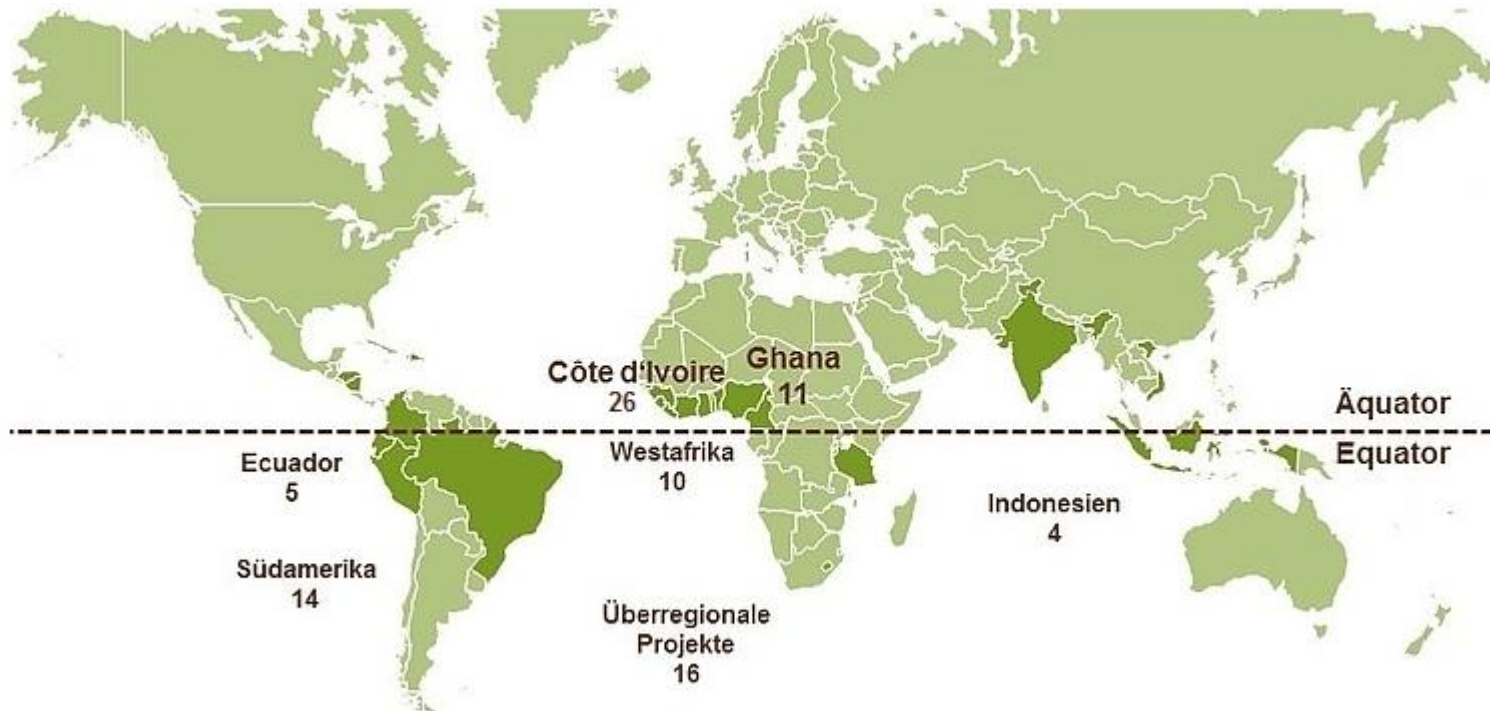
WCC-Event 2018
April 22, 2018 | Maritim Berlin



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OPENING

Urs Furrer

Board member

Swiss Platform for Sustainable Cocoa



Swiss Platform for
Sustainable Cocoa

Exchange Meeting on Cooperation Opportunities

World Cocoa Conference, Berlin

April 22, 2018

A multi-stakeholder initiative for a more sustainable cocoa value chain



- Association (since Jan '18)
- 43 members
 - Chocolate manufacturers
 - Traders and importers
 - Food retailers
 - Public sector
 - NGOs
 - Research institutes
- Associated partners
 - GISCO
 - WCF

A - CHOCOLATE MANUFACTURERS, TRADERS AND IMPORTERS



B - FOOD RETAILERS



C - PUBLIC SECTOR



D - NGOS



E - RESEARCH INSTITUTES AND CONSULTANCIES



ASSOCIATED PARTNERS





Promote a sustainable cocoa value chain



Socially sustainable

Substantially improve the living conditions of cocoa farmers



Environmentally sustainable

Protect the natural resources and promote biodiversity



Economically sustainable

Create an attractive cocoa value chain for present and future generations



Our ambitious targets

Sustainable cocoa sourcing

- **In the long term:**
entire flow of imported products containing cocoa
sourced from sustainable production
- **1st milestone (2025):**
80% of imported products containing cocoa
sourced from sustainable production

Contribution to international targets

- Global cocoa agenda (GCA)
- UN Sustainable development goals (SDGs)



Join forces along the cocoa value chain

- **Dialogue** with cocoa farmers, producer organizations and local authorities in producing countries
- **Innovative solutions** and **best-practice approaches** with the civil society and research institutions
- **Transparency** towards consumers





Our main activity areas

Joint projects / Promotion of innovation

- **Working groups**
 - **develop** best practice approaches and innovative solutions
 - **sharing** the experience
 - **leveraging** the expertise of the members
- **Support for members' projects to promote innovation**

Information and competence center

- **Monitoring, measuring impact and reporting**
- **Collection and sharing of information**
- **Promotion of transparency**



Our main activity areas

Dialogue and international coordination

- **Coordination with international targets and initiatives**
(World Cocoa Agenda, Sustainable Development Goals, CocoaAction, etc.)
- **Promotion of the dialogue**
with local authorities and organisations in producer countries

Thank you ...



... for your participation and for sharing your ideas on cooperation opportunities with us



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Presentation

Martina Gaebler

*Deutsche Gesellschaft für Internationale
Zusammenarbeit GmbH, GIZ*

Fostering exchange and innovation for sustainable cocoa

Exchange Meeting on Cooperation Opportunities on
Sustainable Cocoa, Berlin, 22 April 2018

Martina Gaebler



Project background and idea

- Green Innovation Centre “Sustainable and deforestation free cocoa in Côte d’Ivoire”
 - BMZ funded bilateral project, 2018-2022
 - Goals: Improved farm income, employment creation and food supply
 - 5 Components





Project Component: Supporting sector networks and consumer information

Goals

- Facilitate exchange and collaboration between cocoa producing countries worldwide (south-south)
 - Facilitate exchange and collaboration along the cocoa value chain actors (south-north)
 - Promote collaboration and joint approaches among international donors and actors
 - Promote consumer awareness on sustainability issues in cocoa in Germany
- Activities aim at transformation of the sector towards more sustainability



Supporting global networks and partnerships for a sustainable cocoa sector

Why?

- Similar challenges, similar answers (learning and exchange)
- Join forces to achieve more (structural challenges can only be addressed jointly)
- Fill knowledge gaps (get in contact with other supply chain actors, e.g. consumer markets)

Who?

- **Public** authorities
- service providers
- business representatives
- Farmers and their organizations



Supporting global networks and partnerships for a sustainable cocoa sector

What?

- Deforestation
- Diversification strategies
- Supply management
- pricing and premiums
- Traceability
- Gender
- sector monitoring
- sector coordination
- Local transformation processes

How?

- Virtual/physical meetings
- information visits
- working group formats
- Workshops
- Joint Studies
- Knowledge management



Thank you! Merci beaucoup! Muchas gracias! Vielen Dank!

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Presentation

Christian Robin

State Secretariat for Economic Affairs, SECO



Call for Proposal for Innovative Cocoa Value Chain Projects



22. April 2018, Berlin



Purpose of the Call

No one can do it alone: By joining forces with the Private Sector, the Swiss State Secretariat for Economic Affairs (SECO) seeks create an attractive and sustainable cocoa sector in support of the Agenda 2030.

Private sector is in the driving seat: Through its new co-financing facility for cocoa, SECO invites the private sector members of the Platform to submit project proposals.

Shared responsibility: SECO encourages cross-sectoral partnerships with NGO and research institutes as well as the engagement of local organizations.





Guiding principles and criteria

Improved livelihood: The facility aims to measurably improve the living conditions of cocoa producers and their families.

Value chain focus: Strong buy-in along the entire value chain, i.e. from producers to traders, manufacturers, retailers and to consumers.

Innovation and scaling up: Prototype projects with the potential to be scaled up through long-term financing schemes.

Open sharing of experiences

Sustainability: Credible standards aligned with the GCA and the Agenda 2030, addressing SDGs 1, 2, 13 and 15.





Main features

Budget: SECO provides a total amount of USD 7 million (plus USD 4 million bilateral funds for Peru/Colombia) with an overall funding target of USD 20 - 25 million.

Geographical Scope: West Africa (mainly Ghana), South America (Peru, Colombia) and certain budget space for others producer countries and regions.

Process: The deadline for the submission of concept notes is June 8, 2018. Selected concept notes are invited to develop full-fledged proposal to be approved by an independent expert committee by the end of September. A second round is planned for Spring 2019.



Further questions

Visit: www.kakaoplattform.ch

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Abidjan, Côte d'Ivoire

Lima, Peru

Bogota, Colombia



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Discussion on potential cooperation opportunities, questions and answers



COOPERATION OPPORTUNITIES

- 1. Topics: What is relevant to you?**
North-South / South-South
- 2. Format: How should the exchange be arranged?**
- 3. Actors: Who should participate?**



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