



World Cocoa  
Foundation

**The World Cocoa Foundation  
and the Global Industry's Commitment  
to Sustainability in the Cocoa Sector**

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# The Challenge

## Why is industry collaboration needed?

Existing Individual Company efforts are necessary but not sufficient to transform the cocoa sector into a sustainable one.



Unproductive farms with aging, vulnerable trees; Pests and diseases; lack of access to improved planting material and fertilizer; declining soil fertility



Lack of knowledge about Good Agricultural Practices (GAP); limited attractiveness of cocoa for young farmers



Environmental concerns linked to climate change and deforestation.



Communities entrenched in poverty, with limited access to basic education, lack of empowerment of women and child labor



# WCF Organizational Renewal

## Updated Mission:

Catalyze public-private action to accelerate cocoa sustainability. We champion multi-stakeholder partnerships, aligned public and private investment, policy dialogue, and joint learning and knowledge sharing.

## One Aligned WCF Strategy:

1. Improve farmers' livelihoods
2. Empower cocoa-growing communities
3. Protect the environment
4. Ensure all participants in the supply chain prosper

## Organizational Renewal:

- Organizational restructuring
- Focusing more on thought leadership and convening, and not project implementation
- Stronger focus on partnerships (GISCO, ECA, ICCO, ICI, donors)

# Uniting Industry



Updated: May 2017



# Convening Partnerships



# Leveraging Impact



**1** NO POVERTY

1.5 By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters

**2** ZERO HUNGER

2.3. By 2030, double the agricultural productivity and inputs, knowledge, financial services, markets and opportunities for value addition

2.4. By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production

**13** CLIMATE ACTION

13.1 Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries

13.3 Improve education, awareness-raising and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

**9** INNOVATION AND INFRASTRUCTURE

9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all

17. Strengthen the means of implementation and revitalize the global partnership for sustainable development

**8** DECENT WORK AND ECONOMIC GROWTH

8.7. Eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour

**16** PEACE AND JUSTICE

16.2. End abuse, exploitation, trafficking and all forms of violence against and torture of children

**4** QUALITY EDUCATION

4.1. By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education

**5** GENDER EQUALITY

5.5. Ensure women's full and effective participation and equal opportunities for leadership at all levels

**17** PARTNERSHIPS FOR THE GOALS



# Strategic Priorities

## 1. Farmer Livelihood and Poverty

- Lessons Learned from global experts and partners
- Leverage public and private resources alongside company commitments especially around social development priorities
- Engaging CSOs, governments and companies on current cocoa pricing issue

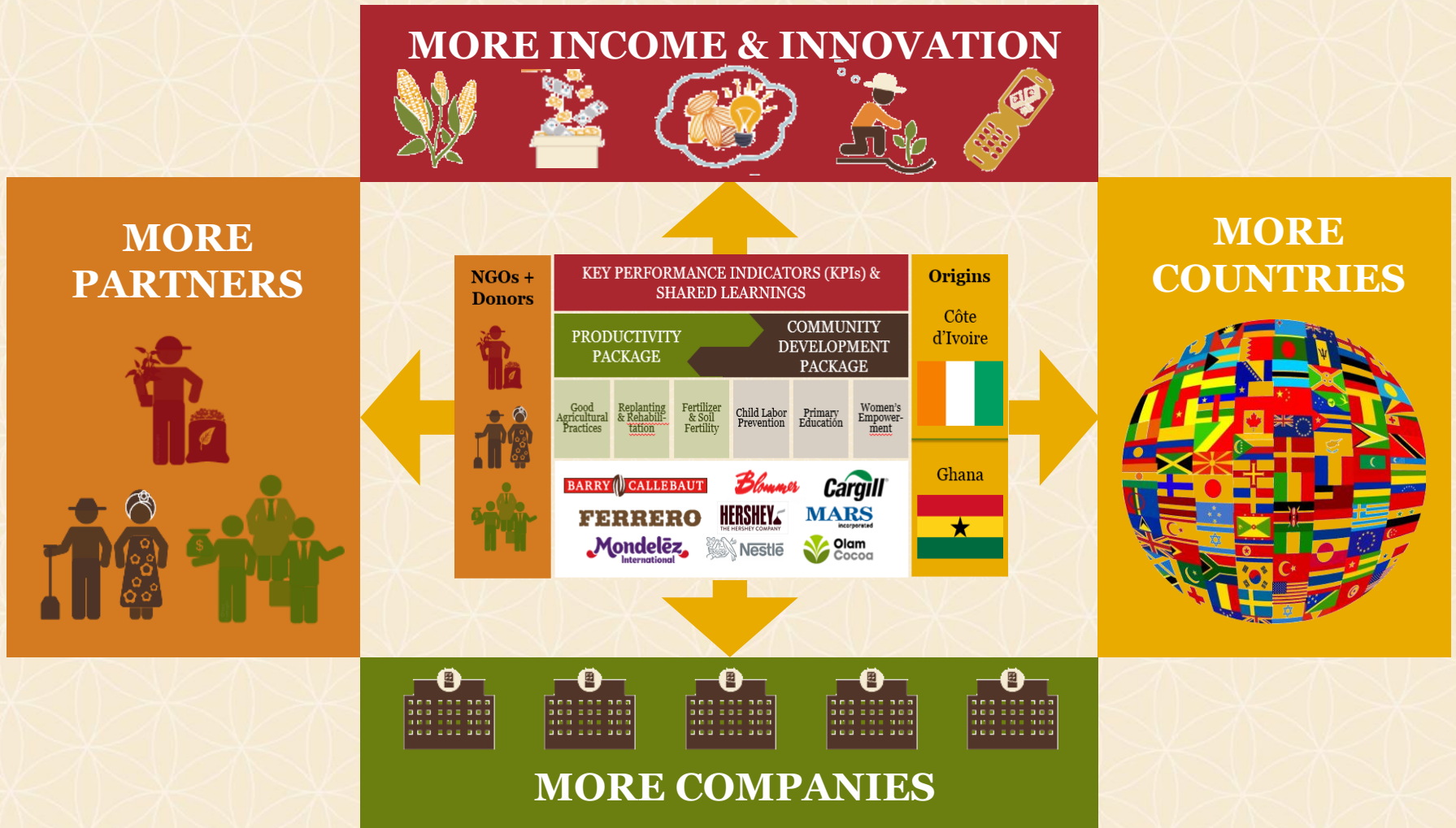
## 2. Low Productivity and Professionalization

- Planting Material (eg: Africa Cocoa Initiative)
- Regional response to pests and diseases / CSSV (eg: AfDB)
- Diversification (eg: Cocoa Livelihoods Programme)
- Access to Financing (Short term and long term for rehabilitation)

## 3. Deforestation and Climate Change

- Cocoa and Forests Initiative (global)
- Climate Smart Cocoa Program (global)

# Taking CocoaAction Forward





Leverage political leadership (eg: BMEL on deforestation)

Exchange lessons learned (eg: Capacity Building on Monitoring and Evaluation)

Align agendas (eg: high level consultations to align agendas along common set of priorities agendas)

Resource mobilization (eg: BMZ in Cote d'Ivoire)

Thank you.  
Danke.



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