

Concept: European Working Group Monitoring

2022-07

Background

In their Memorandum of Understanding, the European Initiatives for sustainable cocoa (ISCOs) have agreed to join their monitoring efforts for the cocoa sector, by developing a joint monitoring system with the majority of the indicators being harmonized, while allowing the initiatives to monitor on indicators specific to their objectives.

The initiatives agreed on a joint monitoring tool, and the first joint monitoring data collection of Beyond Chocolate, GISCO, and SWISSCO shall take place in May (launch: 28th of April).

In order to continue the close accompaniment of the monitoring system development by the interested platform members, it makes sense to establish an international, cross-platform monitoring group. This does not mean that the national monitoring working groups cease to exist – they are still relevant, for instance, for the monitoring parts remain platform specific.

Aim and goals

The working group's overall aim is to support **the harmonization of the platforms' monitoring system(s) and the development of a common data collection and evaluation tool.**

In order to contribute to this aim, the working group's goals are to:

- Support the successful implementation of a cross-platform monitoring system
- Ensure that the monitoring system meets the needs and demands of the members of the platforms, specifically those of SMEs and including those that are expected to join the European monitoring process at a later stage
- Support harmonization efforts with other monitoring systems outside of the European platforms (ICCO, WCF, ICI)
- Accompany, support and verify the data evaluation
- Give advice from a member perspective regarding specific challenges, such as
 - Revision of certain indicators and/or questions
 - User-friendliness of the monitoring tool
 - Successful communication regarding user uptake
 - Evaluation and interpretation of results, including joint learning
 - Safe-guarding high ambitions and individually important topics for specific platforms, while trying to harmonize where possible, in order to reduce the burden created by the reality of several co-existing monitoring systems

After starting with a focus on monitoring, we envisage that in the medium or long term, the focus will gradually evolve towards evaluation, accountability and learning to cover the full MEAL spectrum,

Activities

In order to work towards the above objectives, the working group's activities shall include:

- Accompaniment of the first joint data collection round for the joint monitoring
- Accompaniment of the first data evaluation for the joint monitoring (after complete anonymization of data)
- Give feedback for the second monitoring round
- Advice regarding ongoing harmonization discussions with WCF and other monitoring systems

Further details

The working group shall consist of a representative group of members from all four platforms and all member sectors. Ideally, all different subsectors of stakeholders should be represented. A certain level of expertise on indicators and monitoring is required. It is open to members of all four platforms, regardless of whether the platform already takes part in the monitoring round for 2020.

Estimated time to be invested for participation in this working group is for two to three meetings per year (duration abt. 3 hours each) plus consultation of tool and documents.

Tentative timeline

Thursday 18 th March, 14:00 – 17:00 or Friday 19 th March, 9:00 - 12:00	<u>First meeting</u> <ul style="list-style-type: none"> • Discussion of lessons learned from the GISCO pilot monitoring for the first joint monitoring • Presentation and discussion of the communication concept for the first joint monitoring • Brief presentation of the monitoring tool – kick-off of the testing period • Presentation and discussion of the functionalities of the tool to enable joint “European” data collection, but platform-specific data evaluation • Input for the launch of the first joint monitoring round
April 28th	Launch of the joint monitoring for all members of the platforms
<u>June 2021</u>	<u>Second Meeting</u> <ul style="list-style-type: none"> • Presentation and discussion of preliminary results of the joint monitoring • Discussion of the “European part” of the monitoring reports • Collection and evaluation of lessons learned for the second joint monitoring in 2022
<u>March 2022</u>	<u>Third Meeting</u> <ul style="list-style-type: none"> • Preparation of 2nd joint monitoring

<u>June 2022</u>	<u>Forth Meeting</u> <ul style="list-style-type: none">• Accompaniment of data evaluation
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Member Organizations of the Working Group

ISCO Members

Association of the German Confectionary Industry (BDSI)

Baronie / Chocolat Alprose

Barry Callebaut

Bayer AG

CARE Nederland

Cargill

Carrefour

Choprabisco

Cocoasource

Colruyt

Cooko GmbH

Delhaize

Die Taube der Hoffnung e. V.

Dr. Bronner

ECAM

ECOM

Fairtrade

Federal Ministry for Economic Cooperation and Development (BMZ)

Federal Ministry of Food and Agriculture (BMEL)

FERRERO

Hachez

Hamburger Stiftung für Wirtschaftsethik

ICI

INKOTA Netzwerk

Lindt & Sprüngli

Mars

Mondelez

Natra

Nestlé

Nexus Management

Ofi

Oxfam Wereldwinkels Fair Trade

Puratos

Rainforest Alliance

REWE Group

SECO

Solidaridad Network

Südwind-Institut

Swiss Contact

Tony's Cholonely

Weinrich Shokolade

Starbucks

ISCO Partners & Others

Association des PCA des coopératives de café cacao

C-Lever.org

Envirium Life Sciences

Farmstrong Foundation

FiBL (Research institute for organic agriculture)

GIZ

Planet for the Planet Foundation



PRO-PLANTEURS