

ISCO Living Income Working Group


National Initiatives on Sustainable Cocoa in Europe

12 October 2023




Technical notes

The session is not a lecture event and **interaction** is explicitly desired!
However, please note the following:

 Please **mute** yourself during the presentations by clicking on the microphone icon.

 If possible, signal your contributions with the **raise your hand** function in the participants panel.

 Please turn on your camera when speaking to make the session more interactive.

Antitrust statement

The fundamental principles of the ISCOs include strict respect for, and compliance with, all relevant national and international laws and conventions, particularly compliance with current antitrust regulations under European and national competition law.

In order to ensure compliance with antitrust law, sensitive business information must not be discussed. Nor must there be any agreements regarding prices, sales control, production volumes, market sharing, boycott calls and/or calls for non-cooperation with third parties, regardless of the reasons for such agreements.

As a consequence, there must be no discussion of current or future prices, profit margins, discounts, the timing and level of envisaged price increases, costs, capacities, customers, suppliers, product or marketing plans, sales forecasts, borrowing terms or any other information that is sensitive from an antitrust point of view.

The discussion and exchange of information that is relevant in terms of competition is not only prohibited during sessions but also during informal conversations at which competitors are present.

Introduction

Mark de Waard (IDH)

Agenda ISCO WG LI session: Data Sharing Matters

Time	Agenda item	Who
Introduction		
13.00	Opening remarks	<i>Mark de Waard (IDH)</i>
13.10	Session objective	<i>Gael Lescornec (IDH)</i>
13.15	Available resources	<i>Stephanie Daniels (SFL/LICOP)</i>
Panel discussions		
13.20	Panel 1: Data Sharing: Why does it matter and how do we go about it?	<i>Antonie Fountain (VOICE Network)</i> <i>Shreejit Borthakur (IDH)</i> <i>Janna Vogel (GIZ)</i>
13.50	Panel 2: Data Sharing in Practice: Key Considerations	<i>Assata Doumbia Kone (ECAM)</i> <i>Michiel Kuit (Agri-Logic)</i> <i>Jo Stulens (Barry Callebaut)</i> <i>Pavi Ram (Tony's Chocolonely)</i>
Closing		
14.20	Conclusions	<i>Gael Lescornec (IDH)</i> <i>Stephanie Daniels (SFL/LICOP)</i>
14.25	Closure and next steps	<i>Mark de Waard (IDH)</i>

Income Measurement Resources

The Living Income
Community of Practice

Introductory Guides

The Living Income Community of Practice

giz | isea alliance | UN Women

Looking for a Living Income Benchmark?

What is a living income benchmark?
Where can you find one?
What to do if no benchmark exists?

FAQ v.1.0 May 2020

To suggest corrections or ideas for improving the FAQ:
please contact Rita@isealliance.org

The Living Income Community of Practice

giz | isea alliance | UN Women

Looking to measure incomes and the income gap?

How do you measure household income when working towards a living income?
How do you approach calculating the living income gap?
What to do if data is missing or absent?

FAQ v.1.0 Oct 2021

To suggest corrections or ideas for improving the FAQ:
please contact Adam@isealliance.org

Tools

The Living Income Community of Practice | COSA | KIT

Guidance on calculating household income

Version 1.

Prepared for the Living Income Community of Practice

The Committee on Sustainability Assessment (COSA) and KIT Royal Tropical Institute

May, 2020

*Note - This document will be updated as conversations progress around income measurement, and to include relevant links to more up-to-date guidance as it becomes available.

Supported by: giz | isea alliance | UN Women

The Living Income Community of Practice | KIT | COSA

Guidance manual on calculating and visualizing income gap to a Living Income Benchmark

Prepared for the Living Income Community of Practice

The Committee on Sustainability Assessment (COSA) and KIT Royal Tropical Institute

July, 2020

Supported by: giz | isea alliance | UN Women



Download resources here:

<https://www.living-income.com/licopresources>

Cocoa-Specific Income Survey

Request Here:

<https://www.idhsustainabletrade.com/news/idh-supports-companies-in-taking-action-towards-closing-the-living-income-gap/>



Digital Integration of Agricultural Supply Chains Alliance (DIASCA)

DIASCA is developing **common open standards to support interoperability between traceability systems** in order to support:

- **Compatibility between different systems**, leading to far more efficient data exchange along agricultural supply chains;
- Greater **efficiency of data collection** at origin by making data comparable and (re-)useable for a variety of purposes;
- Freedom of choice and improved **access to digital solutions** for all supply chain actors;
- **Participation of smallholder organisations** in the benefits of due diligence legislation;
- **Higher incomes for smallholders** due to greater transparency in agricultural supply chains.

Open for all to join the working groups on Cost of Production and Farm income, Forest and Climate and Traceability
<https://www.nachhaltige-agrarlieferketten.org/en/in-practice/diasca-interoperability-between-traceability-solutions>

Panel 1:

*Data Sharing: Why does it matter
and how do we go about it?*

Stephanie Daniels (SFL/LICOP)

Panel 1: Data Sharing: Why does it matter and how do we go about it?

Why Data
Sharing?

Antonie Fountain
(VOICE Network)

Smallholder
Data
Ecosystem

Shreejit Borthakur
(IDH)

Sector
Alignment

Janna Vogel
(GIZ)



ALLIANCE ON LIVING INCOME IN COCOA

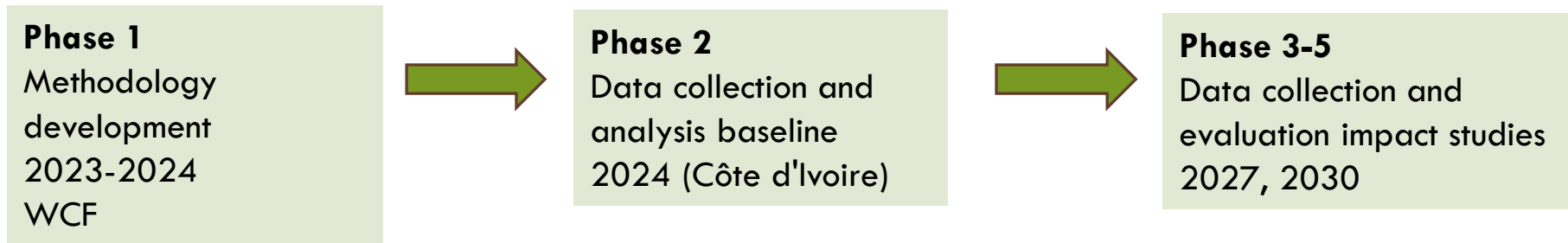
12 October 2023
Janna Vogel, GIZ/ALICO

AIMS OF CHIS

- To develop a **harmonized, gender disaggregated and globally applicable open-source methodology** to measure the total household income of cocoa farming families.
- To provide relevant, comparable, quality, representative, fact-based and commonly-owned **baseline evidence** on cocoa farming household incomes.
- To evaluate **the impact of private and public-private interventions on income different types of households**, such that they can be used for evidence-based policy and intervention design, in order to enable living income gaps to be reduced and closed.
- To **share information and evidence with households for decision making support** on farm management and income generation.

PHASED APPROACH

- 5 phases – Phases 1 & 2 committed for Côte d'Ivoire
- Phase I: Development of Standard Methodology – fully funded by WCF members
- Phase II: Baseline Study Implementation **seeking co-funding partners**
- Phase III-V: Impact studies



WHAT CAN THE COCOA HOUSEHOLD INCOME STUDY DELIVER & FOR WHOM?

- Harmonized & complete sector wide data and information
 - For better learning, strategy development and more impact
- Open source data and information -while protecting the interests of data owners and households
 - A different model for dealing with data, ownership & participation to optimize learning and impact
 - Much more data and information to be available than currently
- Learning workshops and information to feed learning processes including for farming households

WHY? NEED FOR A HARMONIZED APPROACH FOR DATA COLLECTION, AND AVAILABLE EVIDENCE AT SCALE

To feed strategy and policy design to enable all households to earn a living income

As often, data collected is:

- Not available for parties other than the data owners and processors
- Not representative of the entire sector, and not comparable
- Generally does not include accurate information on cost of production and income from non cocoa sources
- Not specific enough for evaluations or policy design by public and private actors, NGOs/CSOs or platform organisations



THANK YOU

Panel 2:

Data Sharing in Practice: Key Considerations

Gael Lescornec (IDH)

Panel 2: Data Sharing in Practice: Key Considerations

**Data
Ownership**

**Assata Doumbia
(ECAM)**

**Managing
Data &
Using
Insights**

**Michiel Kuit
(Agri-Logic)
Jo Stulens
(Barry Callebaut)**

**Consideratio
ns in data
sharing
process**

**Pavi Ram
(Tony's Chocolonely)**

Conclusions

Stephanie Daniels (SFL/LICOP) / Gael Lescornec (IDH)

Closure and next steps

Mark de Waard (IDH)



Contact us

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