



**F O R E ♥ E R  
C H O C O L A T E**

**We will lead a **movement** to make sustainable  
chocolate the norm,**

**So that the chocolate we all love will be around  
for generations to come.**

INTRO  
**Driving a movement**



**PROSPERING  
FARMERS**

By 2025 we will lift more than 500,000 cocoa farmers out of poverty



**ZERO CHILD  
LABOR**

By 2025 we will eradicate child labor from our supply chain



**THRIVING  
NATURE**

By 2025 we will be carbon and forest positive



**SUSTAINABLE  
CHOCOLATE**

By 2025 we will have 100% sustainable ingredients in all of our products

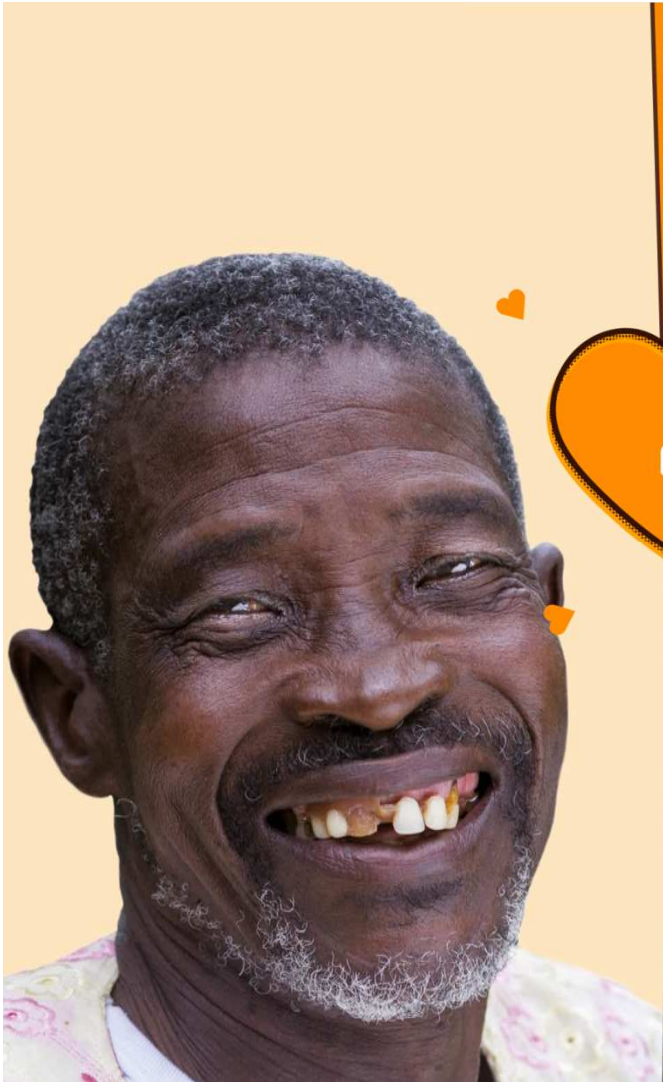


FOREVER CHOCOLATE  
**Driving a movement**



**How far have we come in a year?**





**PROSPERING FARMERS**

**By 2025 we will  
lift more than  
500,000 cocoa  
farmers out of  
poverty**

# PROGRESS



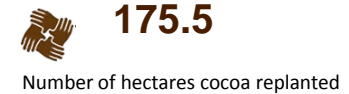
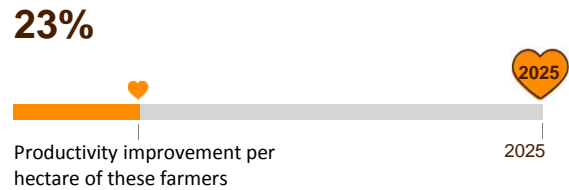
## Our goal:

By 2025 we will lift more than 500,000 farmers out of poverty

## Our actions 2016/17

- Mapping 90,000 farmers
- Training over 157,000 farmers in good agri practices
- CHF 7.5 million Cocoa Horizons premiums invested

## Our measured impact 2016/17



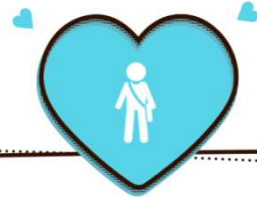




**ZERO CHILD LABOR**

**By 2025 we will  
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supply chain**

# PROGRESS



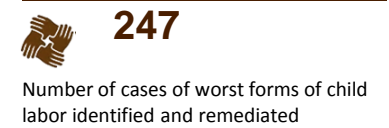
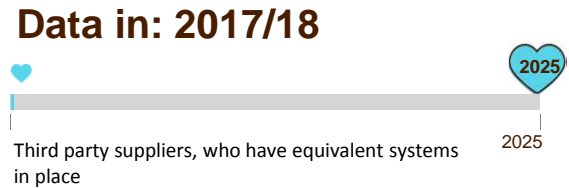
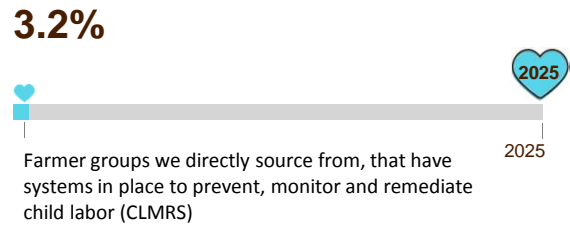
## Our goal:

By 2025 we will eradicate child labor from our supply chain

## Our actions 2016/17

Over 20,000 farmers trained on child labor awareness  
Partnering to bring education to 65,000 children  
2850 schoolkits distributed

## Our measured impact 2016/17







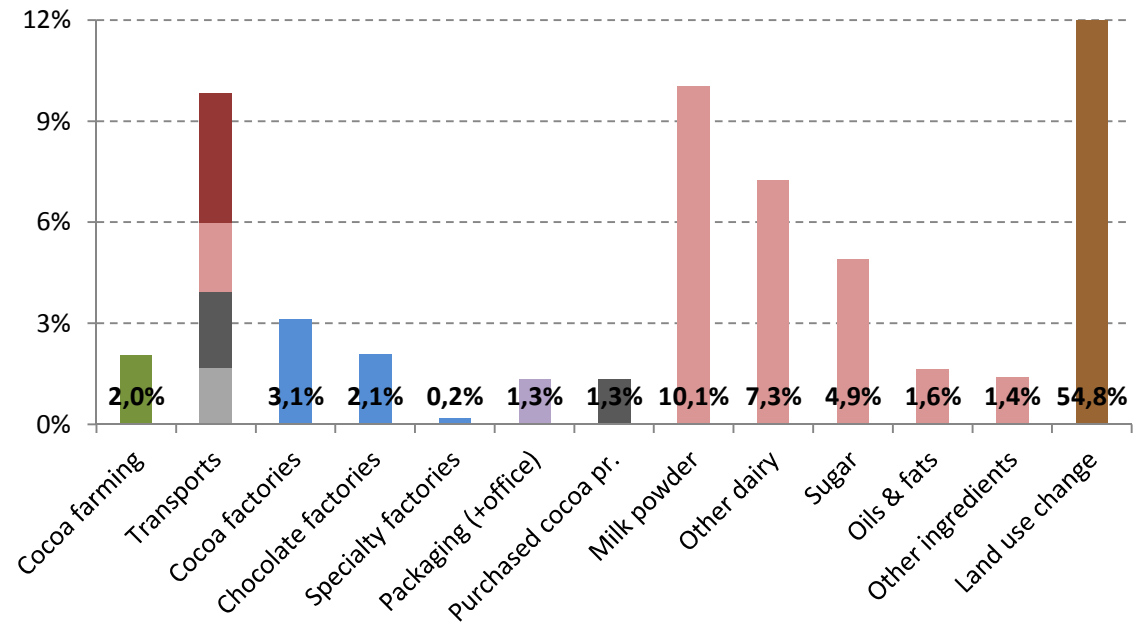
THRIVING NATURE

By 2025 we will  
be carbon and  
forest positive



### Total 16/17 Organizational Carbon Footprint = 8.23 Mill Tonnes CO<sub>2</sub>e

- Organizational Carbon Footprint w/o Land Use Change (LUC) = 3.72 Mill Tonnes CO<sub>2</sub>e
- LUC footprint = 4.51 Mill Tonnes CO<sub>2</sub>e



# PROGRESS



## Our goal:

By 2025 we will be carbon and forest positive

## Our actions 2016/17

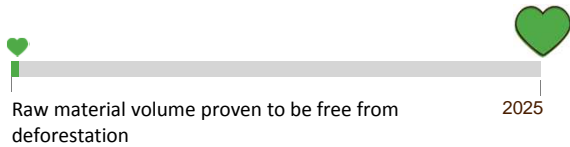
- Mapping 90,000 farmers and GPS mapping 18,500 farmers Côte d'Ivoire
- Cocoa and Forest Initiative Framework for Action
- Mapping non-cocoa at risk of causing deforestation
- 13 factories using only renewable electricity

## Our measured impact 2016/17

 **4.32 Tonnes**

CO<sub>2</sub>e intensity per tonne of product

## Data in: 2017/18



## PARTNERSHIPS

# Cocoa and Forest Initiative



- No conversion of any forest land for cocoa production.
- No direct sourcing from protected forest areas per 1 January 2018.
- Action plan to remove cocoa farming from National Parks and Reserves.
- Action plan on alternative livelihoods for cocoa farmers in protected forest areas.



SUSTAINABLE CHOCOLATE  
**By 2025 we will  
have 100%  
sustainable  
ingredients in all  
of our products**



# PROGRESS



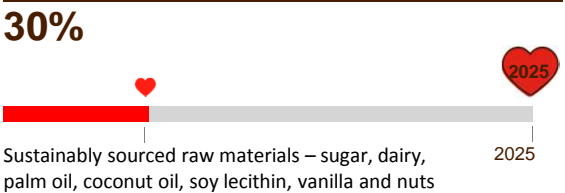
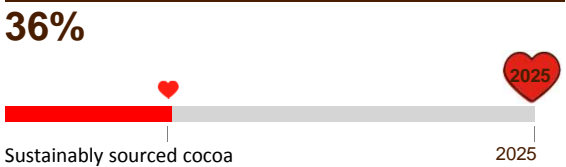
## Our goal:

By 2025 we will have 100% sustainable ingredients in all of our products

## Our actions 2016/17

- Joined Bonsucro and POIG
- Set up VisionDairy project

## Our measured impact 2016/17



FOREVER CHOCOLATE  
**Driving a movement**



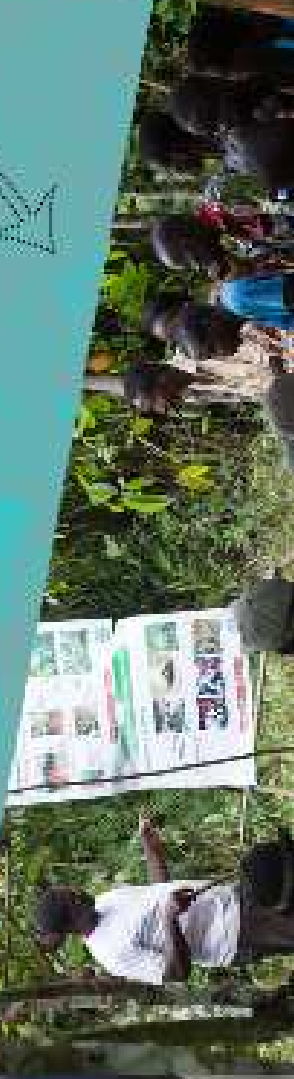
**BARRY CALLEBAUT**



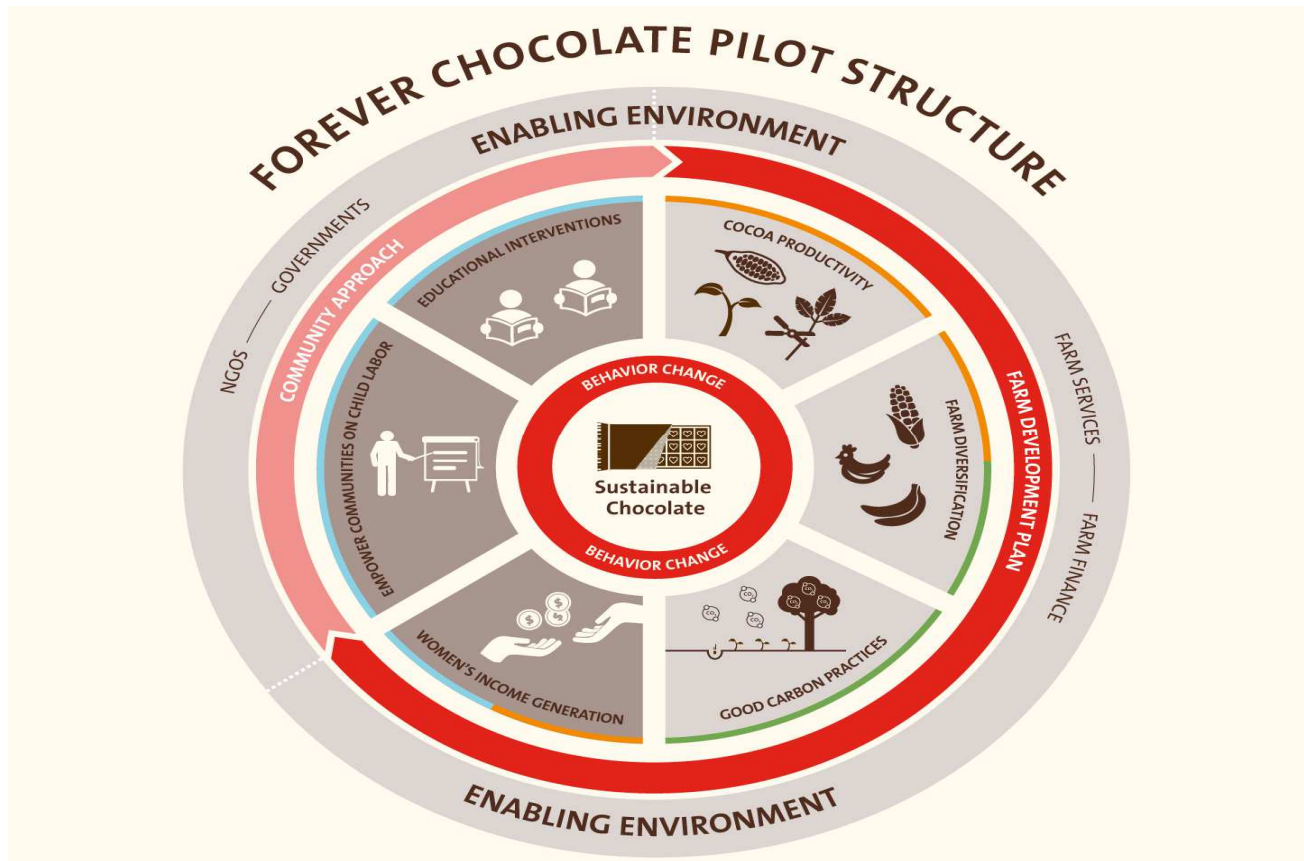
**FARMER  
DATA**



**KATCHILE**



The key elements of the pilots are...



**PROSPERING FARMERS**

By 2025 we will lift more than 500,000 cocoa farmers out of poverty

**ZERO CHILD LABOR**

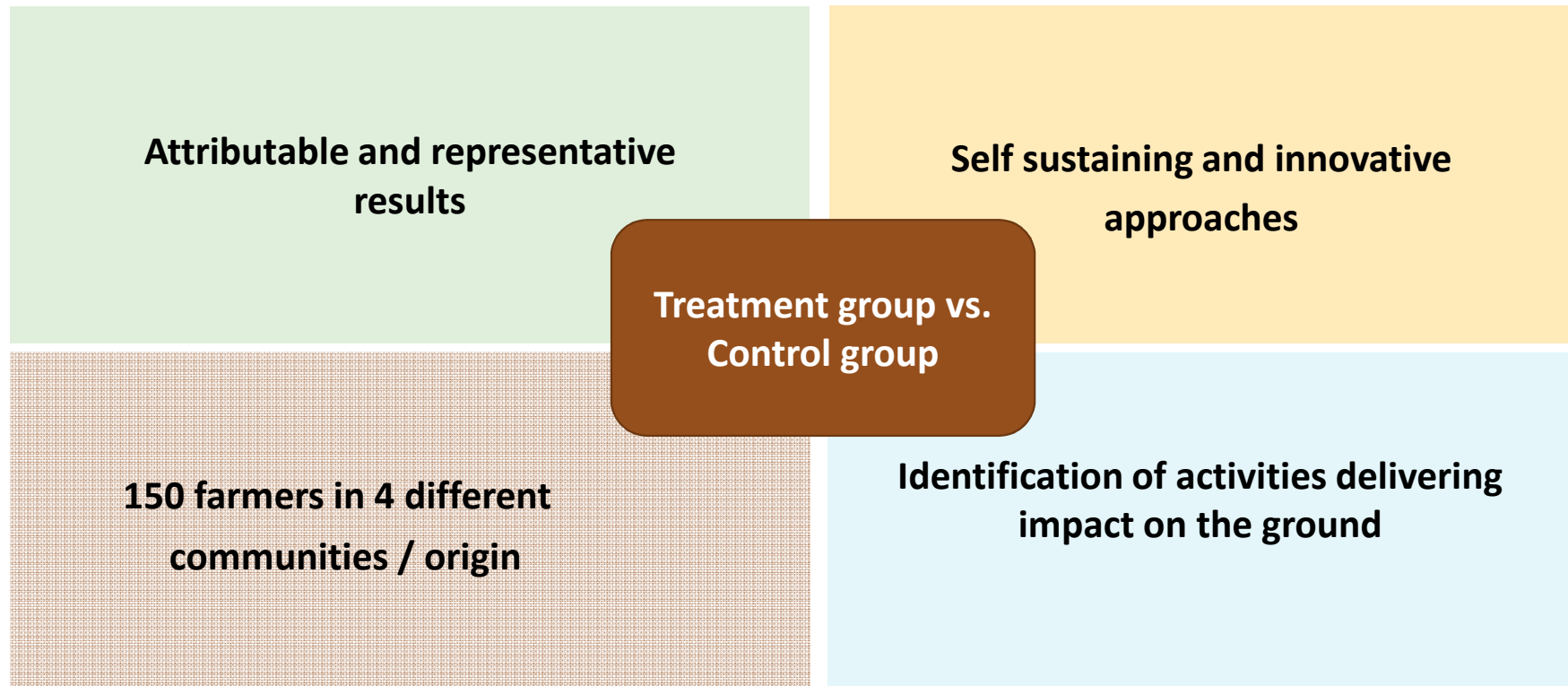
By 2025 we will eradicate child labor from our supply chain

**THRIVING NATURE**

By 2025 we will be carbon and forest positive

Forever Chocolate Pilots

...and **success** will be **validated** scientifically by **Wageningen University**





**F O R E  E R**  
**C H O C O L A T E**